

THE American Rosie the Riveter Association® SAYS:

PLAN A ROSIE RALLY TO CELEBRATE THE

70th Anniversary

OF THE END OF WORLD WAR II ON AUGUST 14, 2015,

AND JOIN OUR NATIONAL PROJECT:



Rosies Rally 'Round the Troops!

HELP US SEND 5,069 LETTERS TO DEPLOYED TROOPS BY AUGUST 15, 2015

Start making your plans now, so your celebration can be included in ARRA's special Commemorative Edition of *Rosie's Mail Call* newsletter this fall.

**Rally your Family!
Rally your ARRA Chapter!
Rally your Community!**

A **Rosie Rally** is any gathering of Rosies, Rosebuds, and others who want to celebrate the 70th anniversary of the end of WW II, and honor Veterans and Rosies who gave so much to secure our freedom.

Wouldn't it be great if every community in America — including yours! — had some kind of Rosie Rally this summer? Lots of Rosie Rallies will be happening on **August 14, 15, and 16, 2015** — the time of the actual 70th anniversary.

But if you can't plan something for that weekend, don't let that stop you! Ideas—large and small—are on the reverse side of this page to help you start thinking.

And **by all means, WHATEVER you do**, wear your Rosie t-shirts, bandanas, coveralls, and all things Rosie for your Rosie Rally! Be visible and let people know you are proud of what the Rosies accomplished.

A lot of groups are even having **Rosie Look-Alike** events, gathering as many people as possible, dressed as Rosie. Won't that be fun!!

Take pictures! Post them on Facebook. Ask people to join ARRA. (An application is on our Web site at www.rosietheriveter.net.) Then **SEND IN BY SEPTEMBER 1, 2015** a description and photos of how your family or group celebrated, so **we can include you in the special Commemorative Edition of *Rosie's Mail Call*** this fall. Send news and photos **by September 1, 2015** to editor: Nell Branum, 745 Country Club Trail, Gardendale, AL 35071, email nellbran@yahoo.com.

What will YOUR Rosie Rally be like?

Please Include ARRA's 70th Anniversary National Project As You Celebrate!

**Rosies Rally
'Round the Troops!**

It's no secret that Rosies have **ALWAYS** supported the troops—that's what Rosies do! So ARRA's Executive Committee has chosen and just announced a National Project for the 70th Anniversary of the end of WW II—that is, sending cards and letters to our troops who are now deployed. What a Rosie-type project!

Experts tell us that the Number One request from our troops overseas is for letters from home. They need to know that we still care, that we appreciate their sacrifice, that they are not forgotten.

So our goal is to send **5,069 cards and letters** to overseas troops **by August 15, 2015**. That's one letter for each member of ARRA, as of March 31, 2015.

Everyone will not be able to participate, so write 10, 20, or 30 letters yourself. Enlist your family, your senior group, your child's school or day care group, Boy or Girl Scout group, your church group, your Garden Club, your neighbors, nursing home residents—to just write.

And **Rosies**, it will be an **EXTRA SPECIAL TREAT** for a service member to get a note from **YOU!** It doesn't have to be a long or fancy letter.

**You can even do this project
BY YOURSELF AT HOME!**

See guidelines and how to mail on the reverse side.



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**WE CAN
STILL
DO IT!**



How To Have a Rosie Rally

Here are some ideas to help you start thinking about how to involve your family, your ARRA Chapter, your neighbors, your church or civic group, maybe your whole community in a **Rosie Rally**—that is, a gathering of anyone who wants to honor Veterans and Rosies between now and the 70th anniversary celebration of the end of World War II on August 14, 2015.

Plan **now**, so you can send a description and photos to be included in this fall's special Commemorative Edition of *Rosie's Mail Call*. (More info on reverse side.)

- Museums, organizations, and parks are planning special events — there may be an event near you! **Check out the Web site** of the organization called **Spirit of '45** for information: www.spiritof45.org.
- Have a family lunch or picnic. Tell your family why your World War II work was important. Share memories of August 14-15, 1945.
- Wear a Rosie bandana and shirt, and go to a public place, such as a mall, library, or restaurant.
- If you live on a busy street, ask everyone in your family to wear a Rosie bandana or shirt and spend an hour waving American flags.
- Gather all the women and girls you know to make Rosie bandanas for everyone to wear in tribute to the work Rosies did to help win the war.
- Plan a Rosie Look-Alike event. Invite girls and women of all ages to dress as "Tribute Rosies." Invite the media. "Tribute Rosie" has come to mean anyone who dresses as a Rosie to honor Rosies.
- Place flags at the cemetery in memory of your World War II-era loved ones.
- Attend a commemorative event put on by a local veterans' organization. Wear your Rosie bandana and shirt!
- Plan a lunch, dessert reception, or dance, and invite members of "The Greatest Generation" to join you. Thank them for their service.

How To Write Letters to Troops for Our 70th Anniversary National Project

Rosies Rally Round the Troops!

Write a **letter, postcard, or greeting card.**

- Start with a salutation, such as "Dear Hero" or "Dear Brave One" or "Dear Friend."
- Express your thanks for their selfless service.
- Be positive. Let them know their service matters.
- Avoid politics completely and religion in excess. However, saying you pray for them is wonderful.
- Share a little about yourself: Family, Hobbies, Work, School, Pets, Travel.
- Tell a little about your work (or your Rosie's work) during World War II.
- Talk about life & interests: Sports, Weather, Music, Movies, Food, Books.
- **Adults:** If you like, include your contact information (mail or email) so the letter recipient may reply.
- **Children:** Give **FIRST NAMES ONLY**. No addresses.
- Children (or anyone) may want to draw pictures.
- Please avoid glitter.

(Guidelines furnished by Operation Gratitude)

Don't seal your letter in an envelope; it will have to be opened before sending. Don't put each letter in a separate envelope. Just put as many letters and cards as you can into a large envelope or box and send them to:

Rosies Rally 'Round the Troops
P. O. Box #1
Fultondale, AL 35068

Include your email or address so we can confirm receipt.
We will forward your letters to the overseas troops!
Remember our goal: 5,069 letters by August 15, 2015!